

# **GOAL GETTERS**

---

**If you don't know where you are going,  
how will you know if you get there?**

# Goal Setters are Goal Getters!

A Harvard study showed that 3% of their graduates from their MBA program who had their goals written down, ended up earning ten times as much as the other 97% of the graduates. (Forbes, 11/2/17)

On a lighter note, the Cheshire Cat's statement in Alice and Wonderland causes us to further reflect. "One day Alice came to a fork in the road and saw a Cheshire cat in a tree. 'Which road do I take?' she asked. 'Where do you want to go?' was his response. 'I don't know,' Alice answered. 'Then,' said the cat, 'it doesn't matter.'"

If you care where you end up, you need to have a way to determine how to arrive there. That's **goal setting!**

There are a multitude of ways to set goals, but setting S.M.A.R.T. goals is the simplest. Use the template which follows and set goals that will direct you where you want to go.





# S.M.A.R.T. Goal Planner

**Specific**

What exactly do I want to happen?

**Measurable**

I will know I have reached my goal when...

**Attainable**

With hard work, it is possible to reach my goal by the deadline

**Realistic/Relevant**

My goal is important enough for me to put my plan in action.

**Time bound**

I will reach my goal by: \_\_\_\_\_